

**This is for Australian exporters seeking to access JD.com, China's largest e-commerce marketplace\*.**

**ECA has been authorised by JD.com's Australian representative to vet and prepare Australian brands for potential listing on its platform.**



## **Benefits of ECA's Dragon Membership include:**

- ▶ Guidance to meet the listing process on JD.com\*\*
- ▶ Training for entering and succeeding in the Chinese market
- ▶ Receive endorsement and certification from ECA as 'China Fit' or able to conduct business in China \*\*\*
- ▶ Discount for certificates of origin\*\*\*\*.

## **Membership pricing options are:**

### **1 year membership**

\$700 per year (including GST)  
– total for the period = \$700

### **2 year membership**

\$600 per year (including GST)  
– total for the period = \$1,200

### **3 year membership**

\$500 per year (including GST)  
– total for the period = \$1,500

**[Register interest here](#)**

Payment must be made in full for the chosen term (e.g. 3 year membership = \$1,500).

The number of Australian listings will be limited for any given product category. This exclusivity is intended to minimise competition between Australian businesses, and optimise value for money for your investment.

Expression of interest must first be submitted. Payment will only be charged after we conduct an initial assessment of the brand or business.

*\*JD.com is a channel to a sizeable consumer market in China, valued at A\$3 trillion.*

*\*\* Conditions and additional cost may apply. Access to JD.com is subject to meeting JD.com's requirements, including minimum brand profile, and ability to meet quality and capacity demand.*

*\*\*\*This accreditation is required by JD.com, and will be dependent on meeting training tests and/or other evidence of secured Chinese licences and approvals.*

*\*\*\*\*Certificates of origin for products exported from Australia to China must be obtained from the ECA in order to participate in this initiative.*