

AGENDA

APEC: FOSTERING GREATER SME PARTICIPATION IN GLOBAL VALUE CHAINS PHASE 2: DIGITALISATION AND UTILISATION OF EMERGING TECHNOLOGIES

Session 4: Best practice support for SMEs

Tuesday 17 October 2023 (Online only, 1.5 hours)

11:00am to 12:30pm Australian Eastern Daylight Time (AEDT)

Objectives

To understand the range of governmental efforts in creating conditions that encourage adoption of emerging technologies by SMEs and enhancing their inclusive and sustainable growth through trade.

Outcomes

Participants will:

- Recognise the initiatives that APEC Member economies have implemented
- Identify potential new approaches based on best practices in programs being delivered across APEC Member economies
- Consider opportunities for potential cooperation

Topic/ item	Speaker	Time
Welcome remarks and context setting - lessons so far	Export Council of Australia (ECA)	11:00am – 11:08am
Digital transformation of SMEs	Mr Brian Shen Chairman, Information Service Industry Association (CISA) Chinese Taipei	11:09am – 11:16am
Digital transformation of SMEs	Ms Rupporn Hongkul Chief of Multilateral Division, The Office of SME Promotion, Office of Small and Medium Enterprise Promotion (OSMEP) Thailand	11:17am – 11:24am
Fintech for SMEs and regulations in support of fintech	Mr Paul Disselkoen Senior Associate, Public Affairs and Strategic Research, PayPal United States	11:25am – 11:32am
Promoting Indigenous participation in global trade	Mr David Lawson First Nations Lead (Trade), Austrade Australia	11:33am – 11:40am



Asia-Pacific
Economic Cooperation



Topic/ item	Speaker	Time
Fabric weaving by Indigenous people	Ms Maria Rafaella Sol Owner and Designer, Nuevo Ystilo The Philippines	11:41am – 11:48pm
Opening doors for persons with disabilities	Dr Amrita Bahri Associate Professor of Law, ITAM Co-Chair for Mexico, WTO Chair Program Mexico	11:49pm – 11:56pm
Boosting capacity of women entrepreneurs	Ms Amparo Paredes Marketing Director, Start-Up Chile Chile	11:57pm – 12:04pm
Green Economic Development Program	Ms Maria Concepcion Macalintal Founder and President, Diwatang Maria Corporation The Philippines	12:05pm – 12:12pm
Q&A and discussion	Moderated by ECA	12:13pm – 12:23pm
Closing remarks	Department of Foreign Affairs and Trade ECA	12:24pm – 12:30pm