

AGENDA

APEC: FOSTERING GREATER SME PARTICIPATION IN GLOBAL VALUE CHAINS PHASE 2: DIGITALISATION AND UTILISATION OF EMERGING TECHNOLOGIES

Session 3:

Better management of supply chain, customer relations and finances

Wednesday 23 August 2023 (Hybrid – online and in Sydney, 8/8.5 hours)

EY, Level 34, 200 George St, Sydney NSW 2000

9:00am to 5pm/5:30pm Australian Eastern Standard Time (AEST)

Objectives

To outline the range of technologies and services that could boost SME efficiency, including with software and AI for supply chain and customer relations management, as well as fintechs that reduce costs of foreign exchange transactions, fund SME growth, and address environmental sustainability initiatives.

Outcomes

Participants will:

- Gain awareness of the scope of tools and services available
- Share Experiences and insights, including ongoing challenges
- Recognise the opportunities, trends and benefits
- Meet and connect, including in person in Sydney

Topic/ item	Speaker	Time
Registration and Arrival		8.30am-9.00am (30 min)
Welcoming Remarks	Mr Arnold Jorge, Export Council of Australia (ECA) (Australia) Ms Cam Tran, Director, Global Trade Advisory, EY (Australia)	9.00am-9.10am (10 min)
Scene Setting	Mr Arnold Jorge, ECA	9.10am-9.15am (5 min)
Introductions	Participants	9.15am-9.40am (25 min)
Technology Provider: Supply Chain Management	Ms Cam Tran, EY (Australia)	9.40am-9.50am (10 min)
Technology Provider: Mainstreaming Emerging Technologies	Mr Mark Monfort, Australian DeFi Association (Australia)	9.50am-10.00am (10 min)
Technology Provider: AI	Mr Colm Flanagan, Hiroco (Australia)	10.00am-10.10am (10 min)
Exporter Experience	Mr Christopher Vaglia, Agri-Tech Organics (Papua New Guinea)	10.10am-10.20am (10 min)
Exporter Experience	Mr George Marantika, Indonesian Chamber of Commerce (Indonesia)	10.20am-10.30am (10 min)
Q&A and Discussion	Participants	10.30am-10.45am (15 min)
Break/depart for site visit		10.45am-11.00am (10 min)

Topic/ item	Speaker	Time
Site Visits and Lunch* - Sasy n Savy - DP World Logistics Park	*In-person participants only	11.00am-2.30pm (3.5 hours)
Technology Provider: Foreign Exchange	Mr Chris Broadfoot, CB3 Global Payments (Australia)	2.30pm-2.40pm (10 min)
Implications of Standards	Ms Claire Ripley, Standards Australia (Australia)	2.40pm-2.50pm (10 min)
Role of Fintech for SMEs	Ms Monica Millares, BigPay (Malaysia)	2.50pm-3.00pm (10 min)
Q&A and Discussion	Participants	3.00pm-3.25pm (25 min)
Enhancing Opportunities for Women Entrepreneurs	Ms Ana Maria Choquehuanca, MISUR PERU (Peru) Ms Perla Buenrostro, Bolder Group (Mexico) Ms Mylene Abiva, Women's Business Council Philippines (Philippines)	3.25pm-3.55pm (30 min)
First Nations Perspective	Mr Jacob Davidson, Figjam & Co (Australia) Mr Christopher Vagalia (Papua New Guinea)	3.55pm-4.15pm (20 min)
Environmental Sustainability Drivers	Mr Peter Taliangis, Carbon Neutral (Australia)	4.15pm-4.25pm (10 min)
Q&A and Discussion	Participants	4.25pm-4.45pm (20 min)
Observations for Potential Next Steps from APEC 2024 Host	His Excellency Mr Vitaliano Gaspar Gallardo Valencia, Peruvian Ambassador to Australia (Peru)	4.45pm-4.55pm (10 min)
Close	Mr Chilli Platt, Department of Foreign Affairs and Trade (Australia) Mr Arnold Jorge, ECA	4.55pm-5.00pm (5 min)
Networking	In-person participants	5.00pm-5.30pm (30 min)