

APEC: FOSTERING GREATER SME PARTICIPATION IN GLOBAL VALUE CHAINS

SESSION 3: GETTING CONTRACTS RIGHT AND ACCESSING FINANCE

Wednesday 28 September 2022 (Online, 1.5 hours)
11:00am to 12:30pm Australian Eastern Standard Time

PANELLIST BIOGRAPHIES

(in order of appearance)



Mr HAI HO HONG (VIET NAM)

MEMBER OF BOARD OF SUPERVISORS, VIETCREDIT FINANCE COMPANY

I have been working for several top-tier universities in Vietnam for 17 years with 7 years in managerial roles. Recently, I have taken several roles in industry including member of supervisory board in one of the largest consumer credit institutions in Vietnam (i.e. VietCredit) and deputy CEO of a small business under Samsung's umbrella network. The long-term exposure to UK's academia at Master (University of Leeds) and PhD (University of Nottingham) level in tandem with industrial engagement gave me remarkable edge in business decision making.



Mr CHIN THYE CHOO (MALAYSIA)

PRINCIPAL, CTCHOO CAPITAL ADVISORS

CT Choo, B.Sc., LL.B. (Monash), LL.M. (Malaya) has a law practise and business consulting firm. He has managed and consulted on various industry sectors including logistics, automotive parts, lotteries and timber processing. He has sat on the boards of a logistics company, a real estate company and a subsidiary of a multinational company involved in locks. He is a consultant to enterprises for corporate finance solutions and information technology. He is a member of an Expert Panel advising Malaysia's regulator for company affairs and investment schemes.



Mr ALAN FUNG (AUSTRALIA)

CO-FOUNDER, FINKEY CAPITAL

Alan has over 20 years of professional experience across multiple functions, cultures and borders in the Asia Pacific region. He has held leadership roles in global and local consulting, technology and finance companies and co-founded Finkey, a fintech platform to accelerate sustainable living.

Homeowners are offered easy, flexible and transparent ways to finance their home improvements to lower energy bills and carbon emission. Alan also co-founded Viable Partners, a global marketplace of seasoned technology and innovation consultants headquartered in Sydney. He has established a strong business network in Australia and Asia Pacific region through his work with multinationals, start-up companies, investors, venture capital and the non-profit sector.

As a mentor at Fishburners, Australis's largest tech start-up community, Alan helps Australian technology companies by providing advice on market expansion, strategy and funding. He is on the advisory board of a number of technology companies and is also an advisory board member of AP Family Office, a leading Asia Pacific multifamily office headquartered in Australia with over \$1 billion Asset Under Management (AUM). Alan is actively engaged with the business and non-profit community as a chartered member of Lions Club of Sydney Alliance, Australian chapter member of the Asia CEO Forum and a volunteer to SydWest and Coast Shelter.

Ms XIAOKAI LIN (SINGAPORE)

HEAD OF REGIONAL OPEN ACCOUNT, STANDARD CHARTERED



Xiaokai Lin is Head of Regional Open Account for Trade and Working Capital, at Standard Chartered. In this role, Xiaokai is responsible for the Bank's open account trade propositions in ASEAN, as well as leading strategic innovation and development of trade finance products across the region for corporate and financial institutions.

An experienced banker across operations, sales, coverage, structuring and product management in trade, Xiaokai has managed cross-functional teams across the region. Since joining Standard Chartered in 2021, Xiaokai is responsible for enhancing the open account trade product capabilities with the Bank and has led key innovative digital initiatives in Singapore with regulators, including the Bank's partnership in the Singapore Trade Data Exchange (SGTraDex) and Trade Finance Registry (TFR). She is also passionate about sustainable financing and works closely with the Bank's sustainability team in sharing ESG product propositions with clients.

Xiaokai holds a Bachelor's Degree in Economics from National University of Singapore.

Mr PETER SMITH (AUSTRALIA)

MANAGING DIRECTOR, BURRA ASSET MANAGEMENT



Peter is a Yorta Yorta man who has grown up in Sydney - Gadigal country. He has over 25 years of experience and knowledge in financial services industry which started in Asset Management & Investment Banking arena. He has an exciting career in leadership, strategy, sales and relationship management combined with extensive experience and knowledge in all things financial services - superannuation, wealth advice and investments.

In 2020, he co-founded and serves as the managing director for Burra Asset Management - the first Indigenous Australian fully-owned and majority-operated, multi-asset management business platform. He was previously Head of B2B Business Development at HALO Technologies, and Director of Business Development at Consulta Partners.

Mr STU HOLLOWES (AUSTRALIA)

CHIEF RISK OFFICER, PAYTRON



Stu is Chief Risk Officer at Paytron. He has over 20 years of experience and expertise, establishing and improving structures, risk frameworks and operating models in financial services and fintech businesses. He was previously COO of Xchange, CEO of NexPay, and Director of Operations (APAC) at Pacific Western Union Business Solutions.



Mr JIRAYUT (TOPP) SRUPSRISOPA (THAILAND)

FOUNDER AND GROUP CEO, BITKUB

Jirayut (Topp) Srupsrisopa is the Founder and Group CEO of Bitkub Capital Group Holdings Co., Ltd., — the largest and most trusted blockchain and digital asset group of companies in Thailand. Bitkub Capital provides a range of services such as trading, advisory, academy, amongst other things.

He is a speaker: one of Thailand's leading bitcoins and open blockchain experts with more than 8 years of experience in the blockchain industry. Topp has appeared in over 1,000 engagements and events across the country including the World Economic Forum 2022 (DeFi - The Future of Decentralized Governance) at Davos, Switzerland.

He is an Executive Board Member and Vice President at the Thai Fintech Association, and a Subcommittee member at Thailand's Office of the Trade Competition Commission.

He received an Honorary Degree of Philosophy in Digital Economy (Ph.D. in Digital Economy) from Rangsit University, and he is by far the youngest nominee for an Honorary Degree in Digital Economy.