

## APEC: Growing Indigenous Businesses Through Trade (GrIT) Nominee Information 2021

APEC: Growing Indigenous Businesses Through Trade (GrIT) is designed to assist Indigenous businesses undertake international trade.

By participating in this online program, you could:

- ✓ Build new connections
- ✓ Be part of a network of Indigenous entrepreneurs in APEC economies
- ✓ Gain practical knowledge of international trade
- ✓ Strengthen your competitiveness and longer-term viability
- ✓ Increase your business profile
- ✓ Participate in a virtual trade mission

If selected, by accepting a place in the program:

- You are expressing your commitment to participate in all eight training sessions, as well as one-on-one mentoring, and informal networking sessions.
- You are also committing to undertake pre-reading, and complete feedback surveys when requested.

Please note, you will require reliable internet access to participate fully in this initiative.

[Please submit your nomination here.](#) We look forward to hearing from you.

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### Program requirements – what to expect as a participant if selected

If selected to join the program, you will receive calendar invitations for sessions, and regular email updates, including training materials to review before sessions.

During the program, you will undertake reflections on your business. You are encouraged to pose questions to the expert presenters. Therefore, it may be useful to do some preliminary reading and research prior to sessions.

Group discussions will be a key part of the program. Please share your own business experiences with your peers.

Your commitment to active engagement in discussions and completing assigned tasks will ensure that you benefit from the program.

In addition to your individual growth, one of the program outcomes will be putting forward suggestions to APEC officials about what policies and programs may assist Indigenous businesses.

We therefore look forward to your insights.

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### Program timing – June to September 2021

Each online session will be 1.5 hours in duration.

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| <b>Session 1</b> | <b>Opportunity analysis</b><br>Tuesday 8 June   |
| <b>Session 2</b> | <b>Branding and e-commerce</b><br>Tuesday 22 June   |
| <b>Session 3</b> | <b>Intellectual property rights</b><br>Tuesday 6 July   |
| <b>Session 4</b> | <b>Border processes and logistics</b><br>Tuesday 20 July  |
| <b>Session 5</b> | <b>Trade finance</b><br>Tuesday 3 August  |
| <b>Session 6</b> | <b>Delivering a business pitch</b><br>(Tutorial)<br>Tuesday 17 August                               |
| <b>Session 7</b> | <b>Delivering a business pitch</b><br>(Practice)<br>Tuesday 31 August                               |
| <b>Session 8</b> | <b>Delivering a business pitch</b><br>(Actual event: virtual trade mission)<br>Tuesday 14 September |

If you have any questions, please contact:

Angela Wright  
Senior Project Manager, ECA Edge  
Export Council of Australia  
E: [angelawright@export.org.au](mailto:angelawright@export.org.au)  
P: +61 (02) 8243 7400